



ALPE ADRIA INTERNATIONAL MOTORCYCLE CHAMPIONSHIP

www.darttraceexperience.eu





Where competition lives

Dart Race Experience is a premium event organizer that operates in the Italian and European motorcycle scene: our goal is to provide customers and partners with a complete, professional and differentiated service compared to the competition. Our services are based on the individuals' needs and the desire to enable them to improve their performance by living a unique experience in our track events. The final objective of Dart Race Experience is to involve its participants throughout the whole sporting season and not only for a single day.

Gentlemen, start your engines

Dart Race Experience is a service company born from the passion and expertise of the two partners Patrizia and Alessandro, who have been well-known professionals on the Italian motorcycle scene for years. The objective of the Dart Race Experience team is to provide its clients with a complete service, down to the smallest details: the organisation, in fact, immediately stands out in the panorama of free practice organisers for the completeness and quality of its services.

Track days

Dart Race Experience offers its costumers free motorbike practice with division into shifts based on the times recorded on the track, thanks to the timing system, to ensure greater safety and as much fun as possible. Moreover, the number of riders on the day is limited in order to give everyone the opportunity to improve their performance and always participate in total safety. Rider coaches are also always present in every shift to ensure training, safety and assistance to all participants.

Furthermore, Dart Race Experience provides all participants with a basic technical assistance service to solve possible technical problems that may occur during the day.

Additional services on the track

The goal of Dart Race Experience is to never leave the rider alone during the track day. In fact, some complementary services are offered to provide maximum fun and comfort.

- Motorcycle transport, available from the major Italian cities to the circuits hosting the free practice sessions.
- Motorcycle loading and unloading for those who participate in the tour alone and need assistance.
- On the track only, an “insurance” will be provided if something happens to you and Dart Race Experience will take care of everything, from the rider assistance to the management of the motorbike.
- Management of all accommodation and transfer services to all the circuits where Dart Race Experience organizes its events.

Riding School

During the Dart Race Experience free practice days, the Master Class driving school, coordinated by Alessandro Celestini, is always active.

The school offers on the one hand support for all participants, thanks to the presence of rider coaches in every shift, and on the other hand the possibility of participating in courses, in small classes or individually with internationally renowned riders such as Simone Corsi.



Racing Team

Dart Race Experience Racing Team brings the passion of a small number of professional riders and fast amateurs into the world of racing.

In fact, the Team is present in all Italian Cup, Italian Amateur Trophy, CIV and Alpe Adria events with its own organizational, logistic and support structure for professional and amateur riders who want to compete.

In addition, Dart Race Experience Racing Team also provides an athletic trainer, a rider coach always present on the track and a nutritionist at the athletes' disposal.

Motoclub

Dart Race Experience is also a Motorcycle Club affiliated to the Italian Motorcycle Federation, which assists its members in all preliminary and contemporary phases of free practice.

In fact, Motoclub Dart Race is able to manage all the procedures relating to FMI affiliations, memberships and the obtaining of competitive licenses for those who wish to take part in one or more competitions during the year, or simply take advantage of insurance cover during track days.

Structure

Dart Race Experience is present in the national competition scene with a top-level structure to guarantee its riders and partners the best possible assistance and the image of an official team.

During competitions, the structure can count on hospitality for riders and partners, a truck that functions as an equipped workshop, and a large garage overlooking the pitlane to host the riders' motorbikes and the team's technical staff.



The value of DART RACE EXPERIENCE

Visibility *Social Media Owned*



Event participants in 2023:
over 5.500 riders



Web Site:
18.000 unique users



Instagram Profile:
4.100 followers



Facebook Page:
3.200 fans

Social Media Network

Dart Race Experience is supported by a network of important opinion leaders in the motorbike industry in Italy and Europe. During the Dart Race Experience events, there are some rotating guests who are entrusted with the task of telling how the events take place on the track and what the atmosphere is like thanks to the exclusive services, dream tracks and famous riders.



2024 projects



Alpe Adria Championship

Dart Race Experience is promoter of the Alpe Adria International Motorcycle Championship, a European Championship held in the best European circuits under FIM Europe; event open to professional and amateur riders.



Coppa Italia/Italian Cup

Dart Race Experience participates with his team in the Coppa Italia/Italian Cup with riders in different categories. Sports growth program.



CIV

Dart Race Experience participates with its team in the Italian Championship, experience and professionalism are key factors available to the riders.



2024 projects

Free practices

Free practice days divided into groups based on ability; starting tests.



Racing and training school

Our courses are suitable for both amateur and experienced riders. The racing and training school is coordinated by Alessandro Celestini and Simone Corsi.



Dart Race Experience offers its partners a growth project, thanks to direct contact with a very defined and targeted audience.

The possibility of carrying out direct and indirect commercial actions in each event enables an ongoing relationship to be built with customers and to develop affection for the brand and the offered products or services.

Finally, the constant presence in digital and traditional media allows the brand's storytelling to be extended to all media available to clients for continuous customer loyalty.





WHERE
COMPETITION
LIVES



Alpe Adria 2024 Official Calendar



17-19 May		Grobnik
14-16 June		Pannoniaring
5-7 July		Brno
9-11 August		Grobnik
20-22 September		Slovakiaring
18-20 October		Grobnik



Classes

300 ss
(FIM Europe Cup)

600 ss/Moto 2

600 STK

600 Rookie

1000 STK
(FIM Europe Cup)

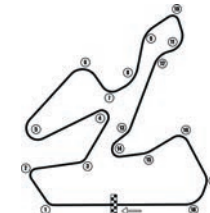
SUPERBIKE

SportBike
(RS660, R7, etc)

1000 Rookie



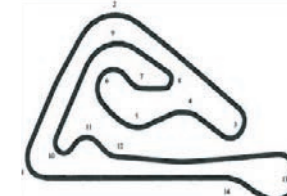
Characteristics	
Lenght	4168 mt
Width	15 mt
Turns	left 10 / right 8
Straight	480 mt



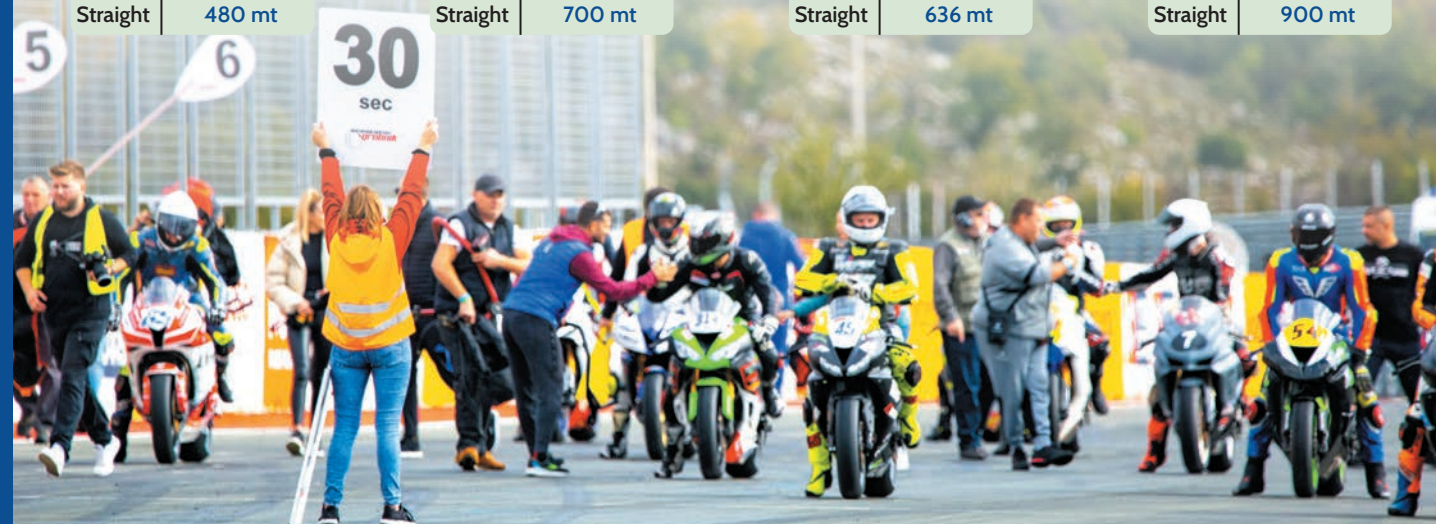
Characteristics	
Lenght	4741 mt
Width	13 mt
Turns	left 7 / right 10
Straight	700 mt



Characteristics	
Lenght	5403 mt
Width	15 mt
Turns	left 6 / right 8
Straight	636 mt



Characteristics	
Lenght	5922 mt
Width	12 mt
Turns	left 7 / right 7
Straight	900 mt





DART RACE EXPERIENCE

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Dart Race
Experience



Alpe Adria International
Motorcycle Championship